



**MIT-ADT  
UNIVERSITY**

(Established by Govt. of Maharashtra by MIT ADT University Act, No. XXXIX of 2015)  
(MIT Art, Design and Technology University)

## **MIT Art, Design and Technology University, Rajbaug, Pune**

**National Conference on**

**“Agricultural and Food Business Management in Digital Era”,**

**During 13-14 November, 2017 at**

**Organized by**

**MIT COLLEGE OF MANAGEMENT (MITCOM)**

### **MIT-ADT University, Pune**

MIT group is proud to introduce “MIT-ADT University, Pune”, a leap towards world class education at Rajbaug Campus, Loni Kalbhor Pune. The institution is established by Hon’ble Prof.Dr.Vishwanath D.Karad sir, Founder President, in the year 1983. It is a 5<sup>th</sup> State Private University which established as per the Government and University Act. It is a multi-disciplinary University which awards Undergraduate, Post graduate and Doctoral degrees in innovative areas of Art, Design and Technology with special industry focused programs.

MIT-ADT University, is set up on vast, beautiful campus spanning more than 100 acres, architecture inspired from Indian spirituality and philosophy with sporting state-of-art infrastructure, world class facilities like laboratories , training ship Vishwanath, various Studios, an amphitheater, various seminar halls as well as an auditorium to conduct events, MIT-ADT University, promotes quality education to meet National and global challenges.

### **MIT COLLEGE OF MANAGEMENT (MITCOM)**

MIT College of Management is established in the year 2007 to provide Sector specific education as per the industries demand in various sectors like Construction Management and Executive Education so as to provide leadership and entrepreneur ship qualities to the working Professional.

Today industry is in demanding skilled manpower in every field. India's construction industry is rapidly developing and to provide qualified professional in the same construction management is the need of time. Team of MIT College of management believes in on-site training, conducting workshop as well as in successful ERP training & on various construction management software.

To function as a certified organization of management education, concerned with quality teaching for the aspiring students and to accommodate the distinctive needs of all genres of students by continually developing new ways to improve programs and educational delivery systems using the latest industrial technologies for the promotion of management education in India.

### **Theme of the Conference:**

The conference aims to bring a common platform for Students, researchers, academicians, corporate people involved in Agriculture and Food business management in Digital Era. Exchange of new innovations, ideas through novel ways; inspiring the young minds to galvanize the research arena and expanding the scientific horizons of managerial thinking are the other important objectives of the conference. The target of hosting the conference is to make the meet as a rendezvous of Agriculture and Food business management researchers to explore the remarkable contributions and make the journey through new vistas of modern technology and its engineering. The conference is intended to excel the creativity of the delegates by contributing the remarkable and productive research outputs. The conference is scheduled to have a lot of activities like keynote address, plenary talks and invited talks by eminent management professionals. Besides this, symposia on the topics of current interest and theme of the conference and several sessions for presentation of contributory papers will be organized. The said conference on Agricultural and Food Business Management in Digital Era will be embedding with all the relevant core areas. MITCOM, MIT-ADT University is making all its sincere efforts to excel the advanced developments of the emerging areas with Agricultural and Food Business Management.

### **Conference Topics:**

- Best practices of Digital Marketing in Agri & Food Business
- Challenges and Opportunities in Agri & Food Business
- Innovation in Agri and Food Business
- Supply Chain Management in Agri & Food Business
- Commodity market
- E-commerce
- Challenges in Agri Finance
- HR practices in Agri & Food Business

### **Call for Papers:**

The authors are invited to contribute their papers. The abstract of the contributing paper should focus on the items such as objective of the study, methodology, research findings and scope of the study. There will be a review on the abstracts by experts and selection of the paper is based on the recommendations of the referee committee. Conference secretariat is planning to bring out the proceedings of the conference after a peer review process. The authors are requested to prepare their full length paper and communicate the same as per the scheduled time. Preference will be

given to the papers with new theoretical contribution, novel applicability of existing tools with state of art to be included in the proceedings. The participants are requested to send the abstracts of their papers as per the format mentioned below. They are also requested to send their soft copy to email: mitcom2017@gmail.com before the schedule date.

**Abstract Format:** Please observe the following instructions while preparing the abstract

Text Format: Microsoft Word format

Title: Limited to 200 characters in length. Use initial caps in the title; do not use all caps

Author(s): Type all authors' names with initial caps. Include affiliations for all authors using tags if necessary.

Address: Contact/ Presenting authors' names and mailing address and e-mail addresses.

Keywords and Phrases: Maximum 5 key words or Phrases.

Abstract Body: Limited to 200 words

Equipment Needs: Indicate your Audio-Visual equipment needs at the end of the abstract.

**Important Dates:**

Description	on or before
Submission Paper	: 05/11/2017
Payment of Registration fees	: 10/11/2017

**Registration:**

The selected participants are required to send the demand draft in favour of

**“MIT ADT University-MITCOM”**

Bank Name: - Bank of India

Branch: MAEER Rajbaug,

College Name: - MIT ADT University, MIT College of management.

A/C No- 062521110000026

IFSC code: BKID0000625

The following are the details of the registration fee. The costs of registration fees include Two lunches, coffee breaks and Conference Kit.

<b>Participants</b>	<b>Registration Fee</b>	<b>Accommodation</b>
Teachers/Scientists	Rs. 1000	Rs. 2500/- per day including Dinner and transportation
Research Scholars/Students	Rs. 750	
Industry	Rs. 1500	

\*Accompanying person will not be provided the conference kit.

### **Accommodation:**

Participants can make their own arrangements for their stay during the conference days. However, we are pleased to announce that the conference secretariat will give the necessary assistance for providing accommodation on request. Pune is a tourist place, there are good numbers of star hotels as well as moderately affordable hotels. The tariffs of star hotels may be ranging from Rs. 800/- to Rs. 5000/- per night (with a check in and checkout is 12 noon of the day).

### **Hotels in Loni Kalbhor to Pune route:**

### **To Reach MIT-ADT University:**

#### **MIT College of Management**

MIT Art, Design and Technology University, Raj Baugh Campus, Loni Kalbhor, Solapur Highway, Near Loni Kalbhor Railway station, Pune - 412201, Maharashtra

Mobile No: - +91-9011008685 / +91-9923694604

Email-ID: [afbmitcomconference2017@gmail.com](mailto:afbmitcomconference2017@gmail.com)

#### **Chief Patron**

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Executive President MIT Arts, Design and Technology University, Rajbaug, Pune.

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Vice- Chancellor MIT Arts, Design and Technology University, Rajbaug, Pune.

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